PUBLIC NOTICE HEARING ON PROPOSED RULE CHANGES ARKANSAS TOBACCO CONTROL BOARD

The Arkansas Tobacco Control Board will conduct a Public Hearing on proposed Rules and Regulations Changes, <u>SECTION 15</u>. <u>Unfair Cigarette Sales</u>. This new regulation completely replaces the existing Section 15 and specifies the process for establishing a "Cost of doing business" that is different than the presumptive costs established by A.C.A. 4-75-702(4)(B) and (5)(B).

Copies of the proposed regulation may be obtained at the Arkansas Tobacco Control Board, located at 101 E. Capitol Ave., Suite 204, Little Rock, AR 72201, by calling (501) 682-9756 or by visiting the website at www.arkansas.gov/atcb

The public hearing will be held Thursday, January 24, 2008, at 101 East Capitol Avenue, Little Rock, Arkansas, in Conference Room "C" at 10:00 a.m. Parties interested in commenting should be present at that time. Anyone wishing to submit written comments may do so through Thursday, January 24, 2008, by providing a copy of the written comments to the agency office at the Suite 204 address listed above.