Arkansas Insurance Department

Asa Hutchinson Governor



Allen Kerr Commissioner

DATE: AUGUST 6, 2015

TO: ALL ACCIDENT AND HEALTH INSURERS, HEALTH MAINTENANCE

ORGANIZATIONS AND HOSPITAL AND MEDICAL SERVICE

CORPORATIONS & OTHER INTERESTED PARTIES

FROM: ARKANSAS INSURANCE DEPARTMENT

SUBJECT: RULE 100: "ARKANSAS HEALTHCARE TRANSPARENCY INITIATIVE

STANDARDS"

NOTICE OF PUBLIC HEARING

Please find attached or available by electronic publication by the Arkansas Insurance Department ("Department") Proposed Rule 100, "ARKANSAS HEALTHCARE TRANSPARENCY INITIATIVE STANDARDS." The Arkansas Insurance Commissioner ("Commissioner") is filing for public comment and public hearing a proposed regulation implementing Act 1233 of 2015, the "Arkansas Healthcare Transparency Initiative. The Act and proposed implementing Rule govern the required disclosure by health plans of various types of data to better help provide both the State and consumers with information about healthcare utilization, quality, and pricing of healthcare plans operating in this State.

Pursuant to Ark. Code Ann. §§ 23-99-417(a)(1), 23-99-417(e), 23-61-108(a)(1), and other applicable laws or rules, NOTICE is hereby given that a PUBLIC HEARING will be held on September 14, 2015 at 10:00 A.M., in the First Floor Hearing Room, Arkansas Insurance Department ("Department"), 1200 West Third Street, Little Rock, Arkansas.

The purpose of the Public Hearing will be to determine whether the Commissioner should adopt Proposed Rule 100, "ARKANSAS HEALTHCARE TRANSPARENCY INITIATIVE STANDARDS."

All interested persons are encouraged to make comments, statements or opinions to the address below or attend the Public Hearing and present, orally or in writing, statements, arguments or opinions on the proposed Rule. All licensees and other interested persons are responsible for notifying all their personnel, agents, and employees about this Public Hearing.

Persons wishing to testify should notify the Legal Division as soon as possible, and are requested to submit intended statements in writing in advance.

Direct your inquiries to the Legal Division at (501) 371-2820 or insurance.legal@arkansas.gov.

A copy of Proposed Rule 100 can be obtained or viewed on the Legal Division's Internet Web Site at http://insurance.arkansas.gov/prop-rules.htm

Sincerely,

(signed by Booth Rand)

Booth Rand Managing Attorney Arkansas Insurance Department (501) 371-2820