



ARKANSAS ARTS COUNCIL
Continental Building, Suite 500
Little Rock, Arkansas 72201
501-371-2539

November 29, 1979

Secretary of State Office
256 State Capitol Building
Little Rock, Arkansas 72201

Dear Sirs:

Attached are the minutes for the Art Council's meetings
of August 30, 1979, November 3, 1979 and November 4, 1979.

Sincerely,

Carolyn Staley
Executive Director

CYS/dhs

Arkansas Arts Council
Advisory Council Meeting
August 30, 1979 - Thursday
500 Continental Bldg.
Little Rock, Arkansas 72201

Agenda see attached

Council Present

Judy Rhodes
Dena Reynolds
Theodosia Nolan - Chairman
Louis McJunkin
Nancy Llewellyn
Ben Cabell
Seth Willets - Vice-Chairman
W.E. Ayres
Diane Balay
Frank Pineda
Clarence Hall
Hardy Little, III

Council Absent

Brenda Magee
Betty Short
Mary Jean Harrison
Rhea Shelton
George Lankford

Staff Present

Carolyn Staley, Director
Dolores Stebbins - secretary
Don Edwards - Community Arts Specialist
Paula Beck - Business and the Arts Coordinator
and Planning Specialist
Janice Meggers - Artists in Schools and Education Director
Crafts Apprenticeship Program Director
Debby Ray - Grants Officer
Rose Crane - Director Natural and Cultural Heritage
Kay Kelley - Governor's Office, liaison to department

Guests present

Robert Pierle, Nebraska Arts Council Director
Bud Kent, Mid-America representative
Ann Chotard - Arkansas Opera Theatre
Townsend Wolfe - Arkansas Arts Center
Leon Kaplan - Arkansas Arts Center
Jane Mooney - Arkansas Repertory Theatre
Cliff Baker - Arkansas Repertory Theatre

Meeting called to order at 10:00 a.m. by Theodosia Nolan, Chairman. Mrs. Nolan turned meeting over to Carolyn Staley after introductions. Ms. Staley in turn introduced the staff and made short presentations on their duties.

Mrs. Nolan called on Seth Willets to lead and explain the purpose of the meeting with the Mid-America representatives.

--2 August 30, 1979
Advisory Council meeting

Mr. Willets pointed out four options regarding Mid-America. They were: Choice one - let the forty thousand dollars go by again. Choice two - try the BRIDGE packet again. Choice three - Go with the Southern Federation and finally Choice Four - go back with Mid-America again.

Mr. Pierle was introduced and gave a detailed report on Mid-America. The Council responded with questions to Mr. Pierle and Mr. Kent. A lengthy discussion followed on the pros and cons of rejoining Mid-America. Dr. Cabell moved that we rejoin Mid-America or accept Mid-America's invitation to rejoin. Seth Willets seconded the motion and it was adopted unanimously. Mr. Pierle and Mr. Kent expressed their thanks before leaving for their plane.

Mrs. Nolan appointed Search Committee for Director of Arts Council. The Search Committee members were Louis McJunkin, Nancy Llewellyn and Dr. George Lankford. Ms. Crane said the resume's were on file in her office and the committee could come by and see them.

The Council decided to talk more at the next council meeting regarding the choosing of members for the M-AAA Arkansas Board. The Chairman and Director of the Arts Council are automatically on the Board.

It was noted that Mrs. Brenda Magee had been sent a registered letter concerning her membership on the council and no reply had been received. As she had missed more than three meetings, and no contact had been made with her, she would be removed from participation on the council, presuming this denoted her resignation.

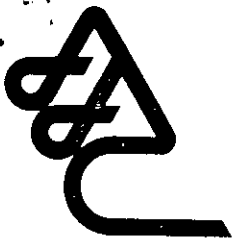
Ms. Staley suggested the weekend of November 3, 1979 for the next Council meeting or retreat. After juggling the football games and meetings, the date was set as November 3, 1979. Mr. McJunkin was going to check with the Art Center of the Ozarks show for the Saturday night of the meeting.

The Council was asked to sign the Travel Reimbursement forms to cover their actual expenses. The Council is a voluntary commission and is paid as state employees for mileage. Mrs. Nolan said she would go along with what the policy should be. Ms. Staley asked that the council decide whether they would prefer lunch or receive reimbursement for lunch. Mr. Willets made a motion that the council be paid actual expenses. The motion was seconded and passed.

Ms. Crane announced that the resume's and applications for the job of Executive Director of the Arts Council would be mailed to the Search Committee.

After a discussion on the groups which might be interested in Mid-America, Ben Cabell made a motion that the decision on the groups be left up to Ms. Staley. Mr. McJunkin seconded the motion and it was duly passed.

The Executive Committee was asked to remain after the meeting adjourned.



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Little Rock, Arkansas 72201
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AGENDA
Arts Advisory Council
August 30, 1979
10:00 a.m.

Chairman, Theodosia Nolan

- | | | |
|------------|--------------------------------|----------------|
| 10:00 a.m. | I. Welcome | Mrs. Nolan |
| | II. Introductions | |
| | A. Council Members | |
| | B. Staff | Carolyn Staley |
| 10:15 a.m. | III. Mid-America Arts Alliance | |
| | A. Arts Council statement | |
| | B. Mid-America statement | |
| | C. Discussion | |
| | D. Vote | |
| 11:30 | IV. Other Business | |
| NOON | ADJOURN | |

Saturday, November 3, 1979

Council Retreat Meeting

Fayetteville, AR

Chairperson Theodosia Nolan opened the meeting by welcoming all members and by introducing two new Council members: Mary Jean Bennett, the at-large member from Harrison, Arkansas and Helen Nunn from Blytheville, Arkansas in District 3.

Then the discussion of old and new business followed. Rhea Shelton brought up a question concerning board membership for Mid-America. Carolyn Staley, Executive Director, responded that Mid-America would be covered in more detail on November 4, 1979.

Carolyn Staley mentioned that she hoped this Council retreat would result in leisure creativity in order to evaluate the status of Arkansas arts. She indicated that the Arkansas Arts Council staff was present to give information or advice only if Council members requested it. She defined her role as executive director as having first allegiance to the Arts.

Next Carolyn explained Allotment "B" and Act 618. Then questions and discussion followed.

Chairperson Theodosia Nolan gave an interesting history of the agency by reading correspondence concerning the early history of Council business. Nancy Llewellyn followed with an overview of agency legislation. Dr. Ben Cabell then covered the agency purpose by reviewing the previously drafted long-range program from 1975-1980.

Then Seth Willets covered the accomplishments of the Council by citing the following:

- 1-Since 1971 when the Council distributed less than \$75,000 the grants budget has grown to \$1,025,000 in fiscal 1980.

- 2-Business support for the arts increased 600% last year, encouraged by the Council's leadership through its Business and the Arts program.

- 3-Attendance figures at cultural events exceeded 2 million last year.

- 4-Two pilot programs initiated by the Arts Council--Arkansas Museum Services and Design Arkansas have become major programs of the Department of Finance & Administration respectively.

- 5-Almost 20% of all school children in the state are served by our Artist in Schools or Artist in Residence programs.

Hardy Little led the final discussion on "Where We Are Now" and expressed his optimism about the Council and Arkansas arts.

Theodosia Nolan then gave Hardy Little, out-going chairperson and Council member, a tribute and everyone gave him a standing ovation.

With no further business to discuss, Chairperson Theodosia Nolan adjourned the meeting.

Political action for the arts was then discussed. Clarence Hall suggested that a percent for the arts campaign has been successful in other states. Members pointed out how important lobbying the legislature could be in increasing our appropriation. Carolyn pointed out the success of the advocacy program that was conducted last year. Calls, letters, and visits are important additions to social gatherings for informing legislators as to what is happening in the arts area. Louis McJunkin stressed that this type of activity would be especially important at election time. It was also suggested that members of the Legislative Budget Committee be invited to our meetings.

Janice Meggers then explained some new development programs. She defined the new Apprentices in the Arts Program and asked for volunteers from the Council to serve on the Selection Panel for this program. Mary Jean Bennett, Judy Rhodes, and Seth Willets volunteered to serve on the panel.

Paula Beck explained the new CART program (Community Artist Residency Training) and stressed how it would be important to community development. She asked for the support of the Council in the future of the program.

Mr. Hall mentioned the success of the Poetry-in-Schools project coordinated by Jim Whitehead in Fayetteville. It was commended for the fact that the project had received 250 more applications this year than it could handle.

Theodosia Nolan thanked District One members Rhea Shelton and Louis McJunkin for their work in coordinating the retreat. Hardy Little thanked the Council for the festivities that were given in his honor. He also thanked everyone for their support in the years they had worked together. Clarence Hall made the motion that Hardy Little be named "Council Member Emeritus". The motion passed unanimously. The meeting was adjourned.

Seth Willets questioned the fact that the ex-chairman of the Advisory Council traditionally serves on the Executive Committee for a year following his chairmanship. Other Council members pointed out that this would not apply to Hardy Little since his term had expired and he was no longer serving on the Council.

Funding categories and percentages were then discussed. Judy Rhodes raised the issue of the Council only being able to fund five major institutions whose budgets were at least \$150,000. The Council discussed that this category might be revised since many arts centers' budgets were rising to that level. The question was also raised that if certain percentage should be set for particular art forms. The example given was that of the symphonies, specifically outlining if the Pops Orchestra in Little Rock should be given a portion of the Arkansas Symphony's allocation. Other members suggested that no concrete guidelines be set, for each application should be considered individually. Ben Cabell pointed out that the Council should not lock itself into detailed policy.

More discussion continued on funding percentages and categories. Chairman Theodosia Nolan stated what the present percentages were for each of the categories. Dena Reynolds asked the group if they felt that these needed to be changed or if they were not fair percentages. The group consensus was that they were satisfactory. One member suggested that there were not enough grant applications received in certain categories. Dr. Cabell stressed that the Staff look very closely at the applications in placing them into the proper categories. Janice Meggers, Artists-in-Schools Coordinator, brought up the question that some AIS applications might fall under the touring and state services category. Members suggested that this might cause an imbalance and also lower the amount of funding a group could receive if they were not allowed to apply to two different funding programs.

Carolyn Staley then brought up the concept that other states such as Minnesota have grasped: the fact that arts programs in education should be the responsibility of the Department of Education. If this responsibility could be taken over by the Education Department, this would free additional dollars for more arts programming. Louis McJunkin brought up the fact that this might hinder the Arts Council from receiving its regular or increased level of funding if they were to omit educational projects. Carolyn Staley pointed out that this would merely allow for the funds the Arts Council receives to be used in additional ways. The Council suggested that Carolyn contact the new Director of Education to discuss his views of the concept.

Janice Meggers mentioned that the Governor had recommended that the AIS program be funded at the level of \$150,000. Nancy Llewellyn questioned that this added level of funding might lower the amount we receive from the National Endowment for the Arts. Janice explained that the AIS was overmatched to a great extent nationwide, with the majority of its funds coming from the state level. Miss Meggers also mentioned that the philosophy of the AIS was very different from other educational arts programs and that it would not be affected by the Department of Education concept. Barbara Little, visitor to the meeting, mentioned that the Cultural Enrichment Program under Title IV(c) be investigated.

Topics for consideration then moved to the social responsibility of the Council. Clarence Hall stressed the need for more programs for the elderly. Carolyn mentioned that several groups such as Human Services and Rehabilitative Services were soliciting the aid of the Arts Council for arts programming. Members discussed the issue of where the Council's responsibilities lie and to what extent these groups should be funded. It was suggested that our role might be that of a leadership capacity in setting up model programs for arts and special groups. These would be awareness raising programs that could help educate outside administration that the arts are a basic need.

Sunday, November 4, 1979

Council Retreat Meeting

Fayetteville

The meeting opened with a discussion of reimbursement policy for Council members. Debbie Ray explained the procedure for completing travel reimbursement forms.

Carolyn Staley, Director, mentioned the packet information that each Council member received and encouraged them to read the press releases on CART, Artists-in-Schools, and Apprentices in the Arts. She advised the Council that they would be receiving a copy of the last meeting's minutes and a roster of the Council members' addresses.

Carolyn brought up the topic of selection of new members for the Mid-America Alliance Board. She stressed that these appointments were not designated by the Council, although she would like to have their suggestions. Criteria for these Board members is based on peer image, the person's influence in the community, their connection with the business sector, their arts experience, and in some cases, their affiliation with a university system. Three Board members are to come from the Council and other nominations will be considered by Carolyn and Henry Moran. The following were nominated:

Mickey Twyford, Batesville, Pres. First National	Obert Undom, Fayetteville
Steve Stevens, Little Rock	Margaret Whillock, Jonesboro
Arch Petit, Little Rock, Former Chair. AP&L	Jane Ross, Arkadelphia, philanthropist
Vasco McCoy, Texarkana	Noland Blass, L. Rock, architect
Marilyn Owen (Mrs. William) L. Rock, Symphony house originator	Marge Crabaugh, Russellville, wife of college dean
Cecile Hollifield, Blytheville, Mississippi County Community College	Bob Ross, UALR Chancellor
Bud Borcham, Fort Smith, Pres. of Baldwin	Charles Murphy
Mimi Dortch, Little Rock	John Barker, Little Rock

The motion has been made to the Mid-America Board to admit Arkansas on a one-year basis as part of the partnership. Final decision will be made at the November 28 meeting in Kansas City. Board members for Mid-America will pay their own travel for the first meeting and after that, Mid-America will reimburse them for their expenses.

It was decided that the next Council meeting will be held on Wednesday, January 30. Topics for the meeting will include setting guidelines and getting organized for the March funding meeting. At this time, the February 1 application deadline will be finalized or altered, depending on when the application material is received from the printers.

Paula Beck then discussed the grant application form, which is being revised for the coming fiscal year. She asked that Council members keep in mind any suggestions as they go through the granting process for revisions in the application.

Dena Reynolds then led discussion on the topic of "Where are we going?" as a Council and in relation to the Staff as well. Mrs. Reynolds suggested that the Council review the five year plan for 1975-80 and think about recommendations for a new five year plan. Judy Rhodes brought up the subject of the by-laws for the Council. The question was raised concerning how specific the five year plan and policies of the by-laws should be. Discussion followed on the clause outlining the powers of the Executive Committee has in allocating uncommitted funds between Council meetings. It was defined that this generalized statement was recently made more specific through adding the phrase "on projects up to \$500 per grant". Recommendations were made that this topic would be discussed to a greater extent at the January meeting.