

## NOTICE OF PUBLIC HEARING

The Arkansas Racing Commission will meet on September 21, 2023, at 11:00 a.m. in the Commission office located at 1515 West Seventh Street, Suite 500, Little Rock, Arkansas, to consider the adoption of the following rule changes:

- (1) ARC Horse Racing Rule 2260. Purse, Distribution. The proposed amendment increases the pay out for stakes and non-stakes races at Oaklawn.
- (2) ARC Horse Racing Rule 2444. The proposed amendment makes changes to the claiming preference rule time period, and the posting of owners that hold claiming preferences.
- (3) ARC Horse Racing Rule 1152. The proposed amendment requires betters to present all winning pari-mutuel tickets on live and simulcast races within 180 days of the last live race day or within 180 after the last simulcast season day.
- (4) ARC Horse Racing Rule 2458. Amends Rules 1258(b) from 15 days to the final 21 days of the Oaklawn Race Meet.
- (5) ARC Horse Racing Rule 2800. The proposed amendment provides for verification of identification of wagerers.

Any persons wishing to speak for or against any of the above-proposed rule changes should appear at the meeting on September 21, 2023, and they will be given the opportunity to express their views. Persons wishing to submit written comments on the above-proposed rule changes should send them to the Arkansas Racing Commission, P.O. Box 3076, Little Rock, Arkansas 72203, prior to the close of business on Wednesday, September 20, 2023. Copies of the complete text of the proposed rule changes can be obtained from the Racing Commission office during normal business hours and on its website and from the Secretary of State's office and on its website.

# ARKANSAS REGISTER

## Proposed Rule Cover Sheet



Secretary of State  
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Name of Department Department of Finance & Administration

Agency or Division Name Arkansas Racing Commission

Other Subdivision or Department, If Applicable \_\_\_\_\_

Previous Agency Name, If Applicable \_\_\_\_\_

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Name of Rule ARC Horse Racing Rule 2800

Newspaper Name Arkansas Democrat-Gazette

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Final Date for Public Comment September 20, 2023

Location and Time of Public Meeting Arkansas Racing Commission, 1515 W. 7th St., Suite 505, Little Rock, AR 72201, September 21, 2023 @ 11 AM

**Proposed Amendments to ARC Horse Racing Rule 2800(O) -  
Advanced Deposit Wagering (ADW) Accounts**

**AMENDMENT SUMMARY:** The proposed amendment provides for verification of identification of wagerers.

(e) Prior to conducting ADW under this Rule, the Franchise Holder shall provide to the Commission the Franchise Holder's proposed rules governing patrons' ADW accounts, and such rules shall be subject to approval by the Commission. Such ADW account rules (as approved by the Commission) shall be made available to each account holder at the time the ADW account is opened, either online at the Franchise Holder's internet website or ADW platform, or in other written form delivered, mailed or otherwise made reasonably available to the account holder.

(i) ADW accounts may be opened only by an individual eighteen (18) years of age or older. An applicant for an ADW account with a Franchise Holder must provide to the Franchise Holder the applicant's name, resident address, mailing address (if different), social security number, date of birth, and such other information required by the Franchise Holder's ADW account rules. Any person that submits a birth date that indicates they are under age eighteen (18) shall be denied the ability to register for a ADW account.

(ii) (A) Identity verification shall be undertaken before a player is allowed to place a wager using an ADW account. Third-party service providers may be used for identity verification as allowed by the Commission.

(B) Identity verification shall authenticate the legal name, physical address and age of the individual at a minimum as required by the Commission.

(C) Identity verification shall also confirm that the person is not on any exclusion lists held by the Franchise Holder or the Commission to the extent disclosed to the Franchise Holder by the Commission or prohibited from establishing or maintaining a wagering account for any other reason under these Rules.

(D) Details of identity verification shall be kept in a secure manner.

(iii) The ADW account can only become active once age and identity verification are successfully completed. the patron is determined to not be on any exclusion lists as provided in these Rules or prohibited from establishing or maintaining an account for any other reason under these Rules. the patron has acknowledged the necessary privacy policies and terms and conditions. and the ADW account registration is complete.

(iv) A patron shall only be permitted to have one active player ADW account at a time unless specifically authorized by the Commission.

(v) The system shall allow the ability to update passwords, registration information and the account used for financial transactions for each patron. A multi-factor authentication process may be employed for these purposes.

(vi) (A) A player accesses their ADW account using a username (or similar) and password or a secure alternative means for the patron to perform authentication to log in to the ADW account. Authentication methods are subject to the discretion of the Commission as necessary. The requirement does not prohibit the option for more than one method of authentication being available for a patron to access their wagering account.

(B) If the system does not recognize the username and/or password when entered, an explanatory message shall be displayed to the patron which prompts the patron to re-enter the information.

(C) Where a patron has forgotten their username and/or password, a multi-factor authentication process may be employed for the retrieval of the username/resetting of the password.

(D) Current account balance information and transaction options shall be available to the patron once authenticated.

(E) The ADW account shall support a mechanism that allows for an ADW account to be locked in the event that suspicious activity is detected (e.g., too many failed attempts for login). A multi-factor authentication process may be employed for the ADW account to be unlocked.

(g) Franchise Holders and Other ADW Providers conducting ADW under this Rule shall operate a secure ADW platform consistent with (or exceeding) current security standards and protocols in the ADW industry. Each ADW account shall have a separate unique user name and passcode (or personal identification number).

(h) Funds in ADW accounts shall be segregated from the Franchise Holder's own funds, and shall be maintained in a separate account or accounts separate and apart from the Franchise Holder's other accounts.