## ARKANSAS REGISTER



## Transmittal Sheet

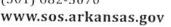
Use only for FINAL and EMERGENCY RULES

Secretary of State

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For Office Use Only:		
Effective Date	Code Number	
Name of Agency Department of Finan	ce and Administration	
Department Alcoholic Beverage Con	trol	
Contact Doralee Chandler	_ <sub>E-mail</sub> abc.admin@dfa.arkansa <sub>Pho</sub>	one 501-682-1105
Statutory Authority for Promulgating Rul	les Act 744 of 2019; Ark. Code Ann	. 3-3-212
Rule Title: Advertising and P	romotional Materials - ABC Rule 2	.28 (13)
Intended Effective Date		Date
Emergency (ACA 25-15-204)	Legal Notice Published	02/13/2020
10 Days After Filing (ACA 25-15-204)	Final Date for Public Comment	03/18/2020
Other (Must be more than 10 days after filing date.)	Reviewed by Legislative Council	05/15/2020
( and a second s	Adopted by State Agency	03/18/2020
Electronic Copy of Rule e-mailed from: (Require	ed under ACA 25-15-218)	
	chandler@dfa.arkansas.gov	06/22/2020
Contact Person	E-mail Address	Date
I Hereby Certi	on of Authorized officer fy That The Attached Rules Were Adopted kansas Administrative Act. (ACA 25-15-201 et. s.  Signature  Obc. adminodia arlaness  E-mail Address	
	6/20/20	

## FINAL RULE

## Advertising and Promotional Materials - Rule 2.28(13)

(13) Advertising and Promotion Materials; Exception for Racing Facilities and for Nonprofit Entities holding a Large Attendance Facility Permit. As an exception to Section 2.28(4) of these Rules, any manufacturer or wholesaler may pay for the display or other presentation of advertising and promotion materials on or about the premises of the holder of a franchise granted by the Arkansas Racing Commission. In addition, any manufacturer may provide sponsorship of or payment for the display or other presentation of advertising and promotional material on or about the premises of the holder of a Large Attendance Facility permit, as defined by ACA § 3-9-202 (16), owned by a qualifying charitable nonprofit organization that has received tax exempt status under 26 U.S.C. § 501 (c)(3).